

Before you have cosmetic surgery, you should talk with Carol Martin.

Carol is a nationally recognized cosmetic surgery expert, and President and Founder of The Informed Choice, a personalized consulting service for men and women considering cosmetic options. She has dedicated her life to providing honest, in-depth and unbiased information about what to consider before choosing a surgical procedure or non-surgical alternative.

Herself a veteran of multiple procedures, Carol has spent countless hours interviewing surgeons, physicians, dermatologists, and patients. Her goal is to empower people with the knowledge of what to expect before, during and after an operation, and how to best ensure success with any type of procedure.

Carol has been featured on CNN, FOX, Entertainment Tonight's *The Insider*, and ABC *Prime Time Live*, and quoted in *The New York Times*, and *Time*, *Allure*, *Cosmo* and *Glamour* magazines.

Her clients include celebrities, models, executives and politicians, as well as lots of everyday people who just want to understand all their options to look and feel better about themselves, including non-surgical alternatives.

Carol is also inventor of the blendSMART makeup brush and author of *The Little Book of Lipo: Everything You Need To Know About Liposuction, But Didn't Know To Ask*.



THE INFORMED CHOICE
Cosmetic Surgery & Beauty Consulting

To date, Carol Martin has assisted more than 1,000 people in making informed and educated decisions about their cosmetic surgery choices.

She has observed more than 500 different types of surgical procedures being performed.

She has more than 25 years of experience as a fashion model and an actress with exposure to hundreds of individuals who have had cosmetic surgery procedures.



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Has appeared as a cosmetic surgery expert on:

1160 AM Morning Show, Atlanta, GA
ABC Prime Time Live
CNN, The Morning Show
CNN, CNN and Time
Entertainment Tonight's, "The Insider"
Fox TV, The Morning Show
Fox Five at Ten
Good Day Atlanta on Fox TV
MediaOne's Good for Parents
National Fox TV, The Whole Woman
NBC, Peachtree Morning
WFMP Radio FM 107, Minneapolis, MN

Published articles:

Cosmetic Surgery and Anti-Aging Magazine
Power Surgery
Forever Young
Better Safe Than Sorry
Jezebel Magazine
Cosmetic Considerations: Facial Surgery
Cosmetic Considerations: Body Heat
Cosmetic Considerations: Skin Deep
North Fulton Living
Cosmetic Surgery: Telling It Like It Is
Cosmetic Surgery: For Men Only
Cosmetic Surgery: What Women Want

Has been the subject of numerous articles published in: Press recognition:

Albany Herald
Atlanta Homes and Styles
Atlanta Journal
Atlanta Magazine
Atlanta Sports & Fitness Magazine
Glamour Magazine
Jezebel Magazine
Macon Tribune
National Business Chronicle

Award-winning press kit:
Silver Flame Award from the International Association of Business Communication for ongoing media relations (print and broadcast media)